



IMAA fee schedule for calendar year 2021

Unanimously approved by the IMAA membership at the IMAA Annual General Meeting on Sept 10, 2019

1. SCREENINGS AND AUDIO PRESENTATIONS

Screenings of single channel film or video, or presentations of audio works. Events typically held over one or two evenings. These fees are based on two criteria: duration of the work screened/presented and exhibiting organization's annual operating budget.

IMAA defines "Annual operating budget" as the exhibiting organization's total annual revenues, averaged over the last three years. If the organization received revenues for acquisition funds or capital projects, these are excluded from the total. For organizations that report to CADAC, the exact amount can be found on line 4700 of the organization's financial form.

Screening fees apply to non-exhibition contexts. For exhibition contexts, please refer to Section 3 below. These fees apply to non-live presentations of audio works. IMAA does not currently make recommendations for live presentations of media artworks.

1.1 Single screening/presentation

Minimum fees per work screened/presented

	<\$100K	>\$100K
< 5 minutes	72	91
5-15 minutes	110	138
15-30 minutes	147	184
30-60 minutes	181	226
60+ minutes	218	273

1.2 Multiple screenings/presentations

Discounted fees for multiple screenings/presentations of the same work are designed to offer economies for exhibitors.

Minimum fees per additional screening/presentation (2nd screening and onward. For 1st screening refer to 1.1)

	<\$100K	>\$100K
< 5 minutes	36	45
5-15 minutes	55	69
15-30 minutes	73	92
30-60 minutes	90	113
60+ minutes	109	136

1.3 Package screening/presentation fees for shorts

Discounted fees for package fees are designed to encourage the programming of short film, video and audio works.

The rates below apply to programs of six or more short (under 30 minute) works by different artists. Packages of works by the same artist are considered "retrospective" programs. For retrospective programs, single screening/presentation fees (1.1) apply.

Minimum fees per work (not per package)

	<\$100K	>\$100K
any duration < 30 min	72	91

2. EDUCATIONAL USE OF MEDIA ART WORKS

The following rates apply to educational institutions purchasing physical copies or long-term licenses of media art works in a specific institutional context.

2.1 Sale of physical copy

DVD, CD, Blu-ray or similar. Sale is for the life of the object, does not include replacement and is restricted to on-site/library viewing.

Price per copy

< 30 minutes	270
30-60 minutes	378
60+ minutes	487

2.2 Limited streaming licence

Purchase of streaming licence of a digital file for online learning platforms such as e-campuses and MOOCs.

Price per work

5 year streaming licence	541
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3. EXHIBITIONS

Presentation of media art works in exhibition contexts, typically lasting three weeks or longer. Exhibitions of an ongoing nature, for example looping audiovisual pieces or continuous digital/electronic works. Exhibition fees are based on two criteria: number of artists included in the show, and exhibiting organization's annual operating budget.

Exhibition fees (Table 3.1) do not include installation fees (Table 4.1).

Travel/lodging/per diem must be negotiated separately.

If artist is supplying own equipment, equipment rental fees should be added. Rental fees for artists' equipment should match those of the nearest production centre offering similar equipment.

3.1 Media arts exhibition

Minimum fees per artist

	<\$100K	<\$250K	<\$500K	<\$1M	>\$1M
Solo show	1354	1624	2119	2824	3463
2-3 artists	1000	1250	1500	1700	1700
Group show, 4+ artists	300	500	800	1200	1200

4. PROFESSIONAL FEES

4.1 Installation fees paid to artists/technicians

Installation means overseeing or participation in the installation or de-installation of works for an exhibition on the exhibitor's premises. Activities associated with installation may include unpacking or packing of works, placing works in an exhibition space, calibration of equipment and software, etc. Where the participation of the artist or their specialized technician is essential to installation of an exhibition, installation fees must be paid according to the following minimum rates.

Exhibitors should respect provincial or territorial labour standards in effect.

Minimum fee: 4 hours	220
Each additional hour	55
Maximum per day	440

4.2 Other professional fees paid to artists

Artist talk	300
Participation on a panel/roundtable	100
Participation on a jury (per day)	125
Writing fees (per word)	0.50

5. PRINT REPRODUCTION OF FILM/VIDEO STILLS

For print reproduction of film/video stills for use in magazines and monographs offered for sale, please refer to section A.4.1.1 of the CARFAC/RAAV fee schedule.